



## RAILCARS & HOLIDAY TREES

(see order form for details)

### Railcar (\$150)

Railcars are hand painted by local artists with your personalized message or business logo and theme. Messages are limited to 30 characters to allow space for artwork.



### Holiday Tree (\$150)

This year's theme is "Creatures of Christmas" featuring trees filled with fun animals, both real and mythical, from around the world! The talented Look Park elves, who create our magical forest of holiday trees, will decorate a special tree sponsored in your family or business name.



Santa's Trains at Look Park provides a unique opportunity for you to recognize your business, a friend, or a family member in support of Look Park by purchasing a railcar or a holiday tree to be displayed for thousands of people to see each night of the event. We hope you will participate in this fun tradition!

## JOIN US THIS HOLIDAY SEASON!

The Garden House, transformed into a mystical wonderland, will offer all of the sights and sounds to capture the magic of the season. Children of all ages will have the chance to visit with Santa and Mrs. Claus, explore an enchanted forest of holiday trees, playful miniature villages with model trains whizzing by, our new **Holiday Market** for the whole family.

Bring your camera and take your holiday photos as you take part in this special holiday tradition.



Look Memorial Park is a non-profit 501(c)(3) organization.  
The tax exempt number is 043-580-572

[www.lookpark.org/santas-trains](http://www.lookpark.org/santas-trains)



*Look Memorial Park would like to invite you to one of the biggest holiday events in the region...*

# SANTA'S TRAINS

**December 8 - 10,  
13 - 17, & 20-23**

**4:00 p.m. - 8:00 p.m.**

**December 24 9:00 a.m. - 12:00 p.m.**

Visit  
[www.lookpark.org/santas-trains](http://www.lookpark.org/santas-trains)  
for more info





# SPONSORSHIP FORM

Name of Company or Individual: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

## RECOGNITION

Please complete all items below by November 24, 2023  
List in printed material as:

Personalized Railcar Text (30 characters)

Additional Railcar Text (30 characters)

## PAYMENT INFORMATION

☐ Enclosed is a **check** payable to LOOK MEMORIAL PARK.  
Amount enclosed: \_\_\_\_\_

☐ **Charge** my Visa, Master Card Am Ex or Discover.

Name on card: \_\_\_\_\_

Amount: \_\_\_\_\_

Card Number: \_\_\_\_\_

CVC: \_\_\_\_\_ Expires: \_\_\_\_\_

Please complete this pamphlet and return to:  
**Look Memorial Park, 300 North Main Street,  
Florence, MA 01062**

## SPONSORSHIP LEVELS

(Check One)

- ☐ **SANTA'S RAILROAD TYCOON (\$5,000)**
- Prominent Recognition in All Print Ads
  - Prominent Recognition in All Social Ads
  - Prominent Recognition on Park Website
  - Title Sponsor Event Banner at Park Entrance
  - Prominent Title Sponsor Signage at Event
  - (20) Tickets to the VIP Preview Party, 12/7/23
  - Personalized Railcar
  - Guest Conductor for a night

- ☐ **CHIEF ENGINEER (\$2,500)**
- Major Recognition in Social Ads
  - Major Recognition on Park Website
  - Prominent Signage at Event Feature
  - Exclusive Village Sponsorship Signage
  - Guest Conductor for a night
  - (12) Tickets to the VIP Preview Party, 12/7/23
  - Personalized Railcar

- ☐ **CONDUCTOR (\$1,000)**
- Recognition in Social Ads
  - Recognition on Park Website
  - Exclusive Village Sponsor Signage
  - Bring Volunteers to a night with recognition
  - (8) Tickets to the VIP Preview Party, 12/7/23
  - Personalized Railcar

- ☐ **STATION MASTER (\$250)**
- Recognition on Park Website
  - Event Signage (Multiple Listings)
  - (2) Tickets to the VIP Preview Party, 12/7/23

- ☐ **Railcar and Holiday Tree package (\$275)**  
(save \$25!)

- ☐ **Railcar only (\$150)**

- ☐ **Holiday Tree only (\$150)**

- ☐ **Sponsor all cookies for a night! (\$500)**  
*All attendees receive 1 free cookie courtesy of you while supplies last. Includes Cookie Sponsor thank you sign for specific night. (8 available)*

- ☐ **Sponsor all hayrides for a night! (\$1,000)**  
*All attendees receive a free hayride pass while spots remain. Includes Hayride Sponsor thank you sign for specific night. (6 available)*

## SPREAD JOY!



Last year, we were thrilled to bring back one of the most popular holiday events in the region and so were you! We welcomed close to **20,000 people** over ten days, breaking all sorts of our own records. This year, we want to go even bigger! 13 days, more railcars and holiday trees, and making use of our large Garden House patio for our new outdoor **Holiday Market at Santa's Trains**, filled with more treats, beverages for both adults and children, local vendors, and much more each night.

In addition to Santa's Trains serving as one of our signature fundraisers for the year, the event has blossomed into a beautiful gathering point for members of our community. Friends, family, colleagues, all coming together to spread **happiness** to one another, even just for a few hours.

We never take these moments for granted, while understanding the effort it takes from our community to create them. **We ask that you join us** this holiday season and play a part in spreading joy to families across this region. We cannot thank you enough for your consideration.

**Matt LaCoille**  
Development Director  
413-584-5457  
mlacoille@lookpark.org

